

RRP Consulting Price List

- ☀ Web Page Design (1 page) -- \$100.00
 - URL \$10/year
 - Web Updates & Troubleshooting -- \$100/hour with 30 minute minimum
- ☀ Movies -- 2-3 minute movie where author provides all pictures, videos & music -- \$250 (If client wishes us to take photos & videos, \$25/hour plus expenses plus \$250)
 - CDs -- Design -- \$65/hour plus cost of cds with a 10 cd minimum
 - 10-50 -- \$3.00/cd
 - 51-100 -- \$2.75/cd,
 - 101-1000 -- \$2.50/cd
 - Greater than 1000 -- \$2.00/cd
- ☀ Book Design -- \$40/hour for estimated time of design. For additional changes beyond that, \$50/hour. (For changes after submission to printer, \$100/hour with a thirty minute minimum)
- ☀ Preparing photos for publication -- \$40/hour
- ☀ Cover Design -- Soft Cover -- \$500 plus cost of artwork
- ☀ Cover Design -- Hard Cover -- \$600 plus cost of artwork
- ☀ Editing -- \$45 - \$65/hour depending on the editor
- ☀ Proofing -- \$30/hour
- ☀ Publication Fees -- \$150
- ☀ Research -- \$30-50/hour plus expenses
 - Interviews -- \$100/hour with 30 minute minimum plus expenses (reporting -- choice of 2 -- CD, Transcript)
- ☀ Ghostwriting -- \$65/hour
- ☀ Index -- \$700
- ☀ Marketing Collateral -- \$500 includes design of brochure, flyer, postcard & biz card. (Includes pdf, 100 brochures & 250 flyers)
- ☀ Puzzles – Choice of online or paper.
 - 10x10 = \$150,
 - 13 X 13 = \$175,
 - 15 X 15 = \$200,
 - 17 X 17 = \$250
 - Color copies –
 - minimum 100, 100-500 = \$.30/copy,
 - 501 - 1000 = \$.25/copy,
 - \$1001-1500 = \$.20/copy)
- ☀ Consulting (Manuscript analysis, coaching) -- \$65/hour with a 4 hour minimum plus expenses if travel is required.
- ☀ Training -- \$100/hour with 2 hour minimum -- any size class (topics include: Readability Stats, Original Source Research, Using Web to Promote Book, Blog Set Up, Indexing, Creating a manuscript template for Word, Electronic Searching -- Boolean Searches)
- ☀ Telephone Consult -- \$75/hour plus cost of audio recording & duping cds (Time can be shared with up to 3 clients)
- ☀ Speaking Engagements --
 - * How to write a book (45 min) -- \$150 plus expenses plus right to sell books afterwards
 - * How to publish a book (45 min) -- \$150 plus expenses plus right to sell books afterwards
 - * How to promote a book (45 min) -- \$150 plus expenses plus right to sell books afterwards
 - * The Amazon Whisperer (60 min) -- \$250 plus expenses plus right to sell books afterwards
 - * Blogging (60 min) -- \$250 plus expenses plus right to sell books afterwards
- ☀ Library Seminars -- \$1000 plus expenses
 - Writers Topics -- Original Source Research, Interviewing Techniques, Readability Stats for Fiction/Non-fiction, Using Amazon to promote your book, Blogging Techniques, Working with Fragile Subjects, ghostwriting.
 - General Audiences -- Veterans Stories -- Sunchon Tunnel Massacre Survivors, The Bataan Death March, Women & War, Iwo Jima.
- ☀ Korean War Organizations -- Wave the fee, expenses plus right to sell books
- ☀ All Veteran Organizations -- Wave fee but ask for expenses plus right to sell books
- ☀ Schools -- History, Psychology, Sociology, English -- \$500 or purchase of 30 books
- ☀ Role Calls

- Business & professional Organizations -- Minimum of 2 days expenses for 2 people plus
 - 100 person group -- \$1000 (Performance at event)
 - 1000 person group -- \$4000 (Performance at event)
 - 10000 person group -- \$10,000 (Performance at event)
 - CDs, Puzzles, movies priced as above
- Military Organizations -- Minimum of 2 days expenses for 2 people plus
 - 100 person group -- \$1000 (Performance at event)
 - 1000 person group -- \$4000 (Performance at event)
 - 10000 person group -- \$10,000 (Performance at event)
 - CDs, Puzzles, movies priced as above
- Veteran Organizations -- Minimum of 2 days expenses for 2 people
 - Fees for performance waved if allowed to sell books, cds & puzzles at the event
- Weddings/Family Reunions -- Minimum of 2 days expenses for 2 people plus
 - 100 person group -- \$1000 (Performance at event)
 - 1000 person group -- \$4000 (Performance at event)
 - 10000 person group -- \$10,000 (Performance at event)
 - CDs, Puzzles, movies priced as above
 - Family -- \$20,000 to write plus cost of books/cds
- ☀ Company/Organizational History
 - Book -- \$20,000 to write 100 page book plus cost of books/cds plus expenses to do research
- ☀ Cost of books -- \$.50/100 pages/book
 - Offset
 - Based on number of pages, hard or soft cover plus shipping
 - Actual quote from printer at time of order but here is example:
 - 112 pages
 - 50# White Paper
 - Softcover
 - 6X9
 - 1000 copies
 - \$100 set up fee each time you print
 - \$2.25 +.56 per copy or \$2.81 per copy (\$2810)
 - Plus shipping
 - Hardcover example:
 - Same parameters
 - $\$4.37 + .56 = \4.93 per copy (\$4930)
 - Plus shipping
 -
 - Print On Demand
 - Based on number of pages, hard or soft cover plus shipping
 - Actual Quote from printer at time of order but here are examples.
 - \$100 set up fee each time you change file
 - 108 pages
 - Softcover
 - $\$.90$ per book plus $\$.015$ per page + $\$.51 = \$2.52 + .51 = \$3.03$
 - Plus shipping
 - You only order as many as you need...and can reorder as often as you want. No inventory.
 - Hardcover example
 - \$100 set up fee each time you change file
 - 108 pages
 - $\$6.00$ per book plus $\$.015$ per page + $\$.51 = \8.18
 - Plus shipping

(As of December 20, 2007)